

MOMMY EVOLUTION

Mom Smarter. Not Harder.



ABOUT JENNIFER

Mom of Boys. Family Cruise Director. The Better Half (occasionally). Short Order Cook. Techie. Evolving.

I don't believe in complicated or difficult. Our lives are busy enough. Anything I write about on this blog has to be doable (no Pin fails!) and help us evolve into better parents and people.

COLLABORATIONS

- Skittles
- Clorox
- Target
- Kraft
- Sears
- Splenda
- Walmart
- Horizon
- Chuck E. Cheese
- Cheerios
- Hasbro
- Sam's Club
- Country Financial
- Simply Potatoes
- Sports Authority
- Pedigree
- Green Works
- Betty Crocker

www.mommyevolution.com

ABOUT THE BLOG

Mommy Evolution is a parenting lifestyle blog focused on topics moms care about. From important parenting tips to family meals to simple kid activities, moms want information they can immediately use and have fun with. The Jenny Evolution is focused on articles that enrich family life without making it complicated... because who has time for that?

ABOUT OUR READERS

Mommy Evolution readers are family-focused. They are busy and engaged moms who want to find insightful parenting articles along with easy-to-do activities for the kids and recipes they can share with the entire family. They also want simple decorating tips they can easily incorporate in their homes.

DEMOGRAPHICS

94% are women
36% are 24-34
30% are 35-44
76% are from U.S
8% are from Canada

SITE TRAFFIC

44,900
Monthly Page Views

38,100
Monthly Unique Visitors

SOCIAL MEDIA



11,200 Followers

@mommyevolutions



21,100 Likes

@mommyevolution



47,800 Followers

@mommyevolution



5,100 Followers

@mommyevolutionblog



LET'S WORK TOGETHER!